

Energy labelling of products in shops (brick-and-mortar)

The Energy label for products has supported consumers and professional buyers in the search and selection of energy efficient products for more than 25 years. In 2021 a new revised and optimised energy label was introduced.

Energy Saving Trust is part of the Label2020-project, which aims to help smooth the market transition towards the new generation energy labels. One part of the Label2020-project is to support retailers in the correct, efficient and effective implementation of the new label.

Monitoring has shown that there are low levels of compliance with energy labelling regulations. On behalf of the Label2020 project we would like to help you as a retailer to comply when selling electrical products.

It is your responsibility as a retailer to ensure that:

- the energy label is placed correctly on the displayed product, being *clearly visible* on the outside, on the front, or on top of all products¹ in the store,
- products on display in trade fairs must also be labelled,
- the model identifier on the label matches the products model identifier,



It is the responsibility of suppliers to provide retailers with a printed energy label and, if requested by the dealer, a printed product information sheet.

The product information sheet is accessible via the QR-code on the energy label.

Further specifications for television and monitors and light sources

For televisions and monitors, in addition to providing the label with the product, the label shall be printed on the packaging or stuck on it. If the television or monitor, at the point of sale, is displayed without displaying any unit out of box, the label shall be visible to the customer.

¹ Does not apply to products not covered by an energy labelling regulation.

For light sources, products already placed on market before 1.10.2021 may still be sold with the old label visible on product packaging until 31.3.2023.

For further information please see our website <https://energylabel.org.uk>

If you have any questions or concerns, please contact Label2020@est.org.uk

Best regards,

UK Label2020 Team

Ella Cox